



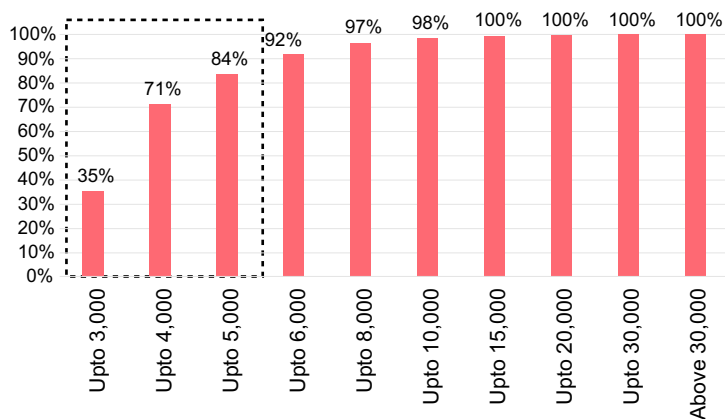
KOLKATA

Predominantly 3BHK market, buyer preference shifting towards 2BHK

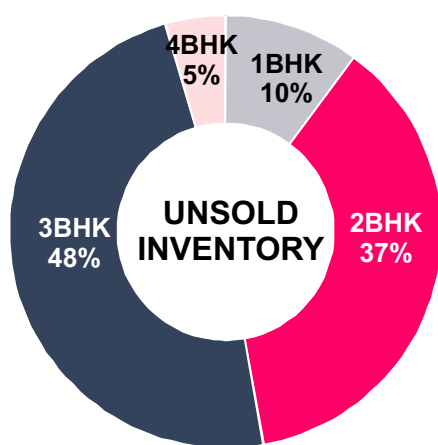
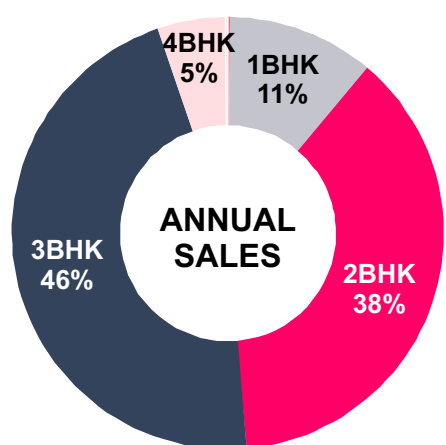
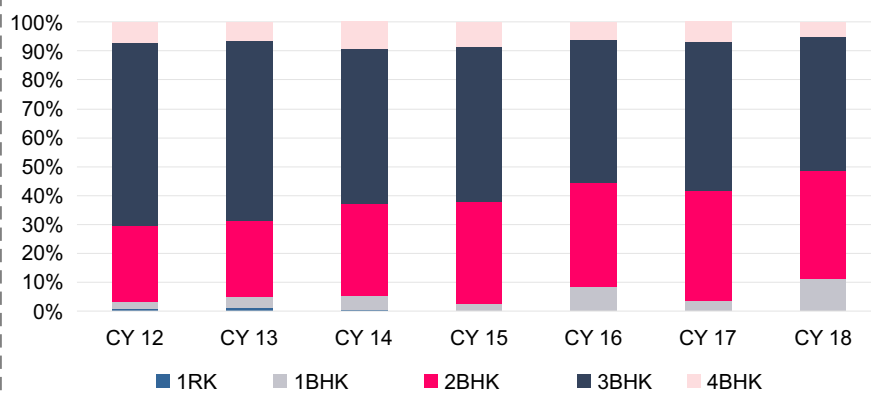
ANNUAL SALES: 14.53 million sqft \leftrightarrow No change

MONTHS INVENTORY: 56 months \blacktriangle 13% Increase

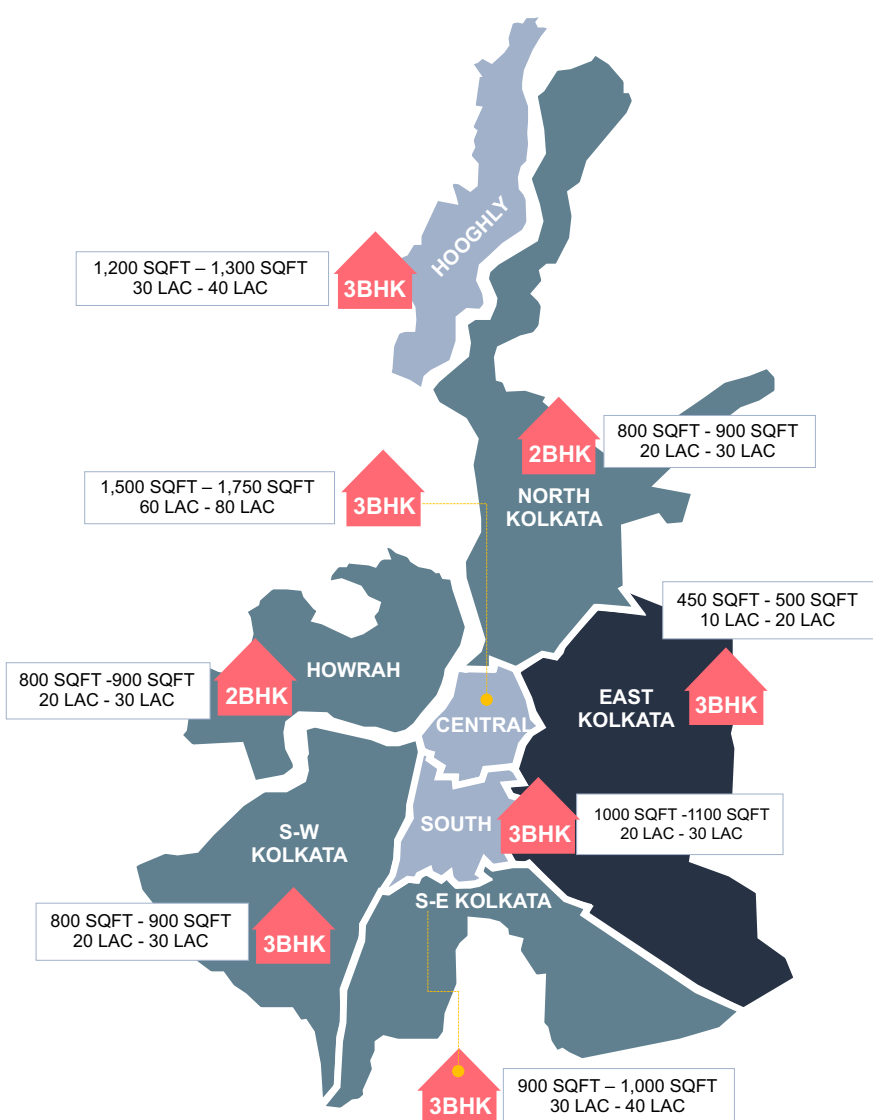
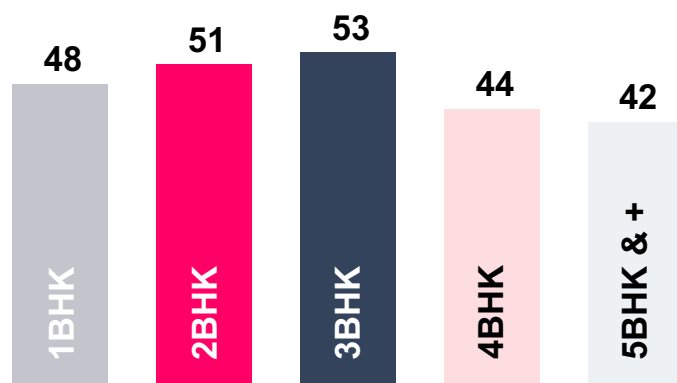
84% of the annual sales has been within Rs 5,000 PSF bracket



3BHK is highest selling but 2BHK and 1BHK also on the rise



MONTHS INVENTORY



KNOW YOUR SUBURBS

Developing locations such as Rajarhat and New Town in East Kolkata have been the top performing markets in Kolkata accounting for 32% of entire sales.

ANNUAL SALES (UNITS)

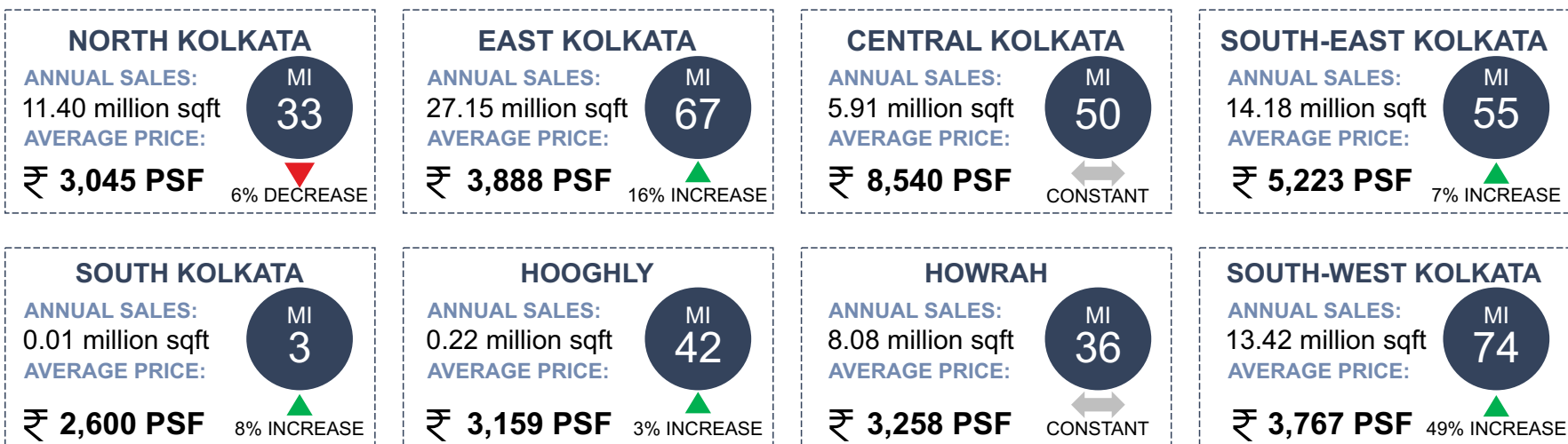
- ABOVE 3K** EAST KOLKATA
- 1K - 3K** NORTH KOLKATA, SOUTH EAST KOLKATA, SOUTH WEST KOLKATA, HOWRAH
- BELOW 1K** CENTRAL KOLKATA, UTTARPARA, HOOCHLY, SOUTH KOLKATA

INDICATION OF VARIATION IN PRICES

- \blacktriangle INCREASE \blacktriangledown DECREASE \leftrightarrow CONSTANT
- MI: Months Inventory

Graphic shows various suburbs in Kolkata, their best performing unit type and specifications.

All values in saleable area / saleable price



TOP LOCATIONS

